

Alexander Greene

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Profile

Versatile creative professional with over 10 years of experience in graphic design, production, and project management. Demonstrated ability to manage multiple projects simultaneously, deliver high-quality visuals in fast-paced environments, and collaborate effectively with clients and internal teams. Expertise includes Adobe Creative Suite, Figma, SEO, and marketing. Skilled at ideating and building brand experiences, ensuring client satisfaction, and optimizing efficient workflows. Prepared to leverage design and project leadership skills to drive impactful creative solutions.



WORK EXPERIENCE

02/2024 – present
Wilsonville, OR

Graphics Production Columbia Distributing

- Manually design and print an average of 20 projects daily in a fast-paced environment, consistently maintaining high quality standards.
- Collaborate closely with team members, actively seeking and implementing new processes to improve operational efficiency.
- Manage multiple concurrent projects and stakeholders, demonstrating sound judgment and resourcefulness while working within limited time and resources.

09/2021 – 02/2024
Remote

Creative Specialist Freelance

- Collaborated independently with clients, including Courtside Video Entertainment, to conceptualize, develop, and launch impactful brand experiences.
- Fostered a trusting environment that ensured clients remained confident in project timelines and strategic direction.

02/2017 – 09/2021
Remote

Sr. Project Manager Capital One

- Served as a communication specialist, supporting multiple channels and platforms while steering creative direction.
- Advocated for the brand comprehensively, promoting the celebration and respect of diverse cultures and perspectives.
- Coordinated and delivered weekly and bi-weekly content nationwide under strict deadlines, effectively managing both external clients and internal partners.

02/2016 – 02/2017
Remote

Lead Designer DNAsimple

- Partnered with the founder to construct the company's identity from a complex vision.
- Collaborated with the lead developer to engineer a website focused on stable, responsive design, optimizing performance and SEO rankings.

07/2013 – 05/2016
Cherry Hill, NJ

Graphic Designer ICUP Inc

- Designed and produced a wide range of marketing materials, including print and digital assets, packaging, and promotional items.
- Collaborated with cross-functional teams to develop creative concepts and execute design solutions that align with brand guidelines and objectives.
- Managed multiple projects simultaneously, ensuring timely delivery and adherence to quality standards.

12/2012 – 12/2014
Philadelphia, PA

Graphic Designer FanCheer

- Created visually appealing graphics and layouts for various marketing materials, including brochures, flyers, and social media content.
- Worked closely with clients to understand their design needs and provide innovative solutions that exceeded expectations.
- Maintained up-to-date knowledge of design trends and software tools to deliver high-quality work.

08/2010 – 02/2012
Burbank, CA

Production Artist mOcean

- Assisted in the production of high-quality visual content for film and television marketing campaigns.
- Collaborated with the creative team to ensure consistency and accuracy in design execution.
- Managed multiple projects under tight deadlines, demonstrating strong organizational and time management skills.



EDUCATION

09/2005 – 05/2010
Saratoga Springs, NY

Studio Art, Sociology, Anthropology | Bachelor's Skidmore College



SKILLS

Adobe Photoshop	Adobe Illustrator	Adobe InDesign	Adobe Premier Pro
Adobe After Effects	Adobe Acrobat	Microsoft Word	Microsoft Powerpoint
Microsoft Excel	Google Suite	Figma	Copywriting
Marketing	Google Analytics	Graphic Design	Product Design
Print Production	Web Design	CMS	Content Creation
Brand Development	Brand Strategy	Video Editing	Illustration
Six Sigma	Jira	Project Management	SEO



INTERESTS



Community Arts & Education



Sustainability & Climate Change



Animal Rights & Activism



Human Rights & Civil Liberties